



SARAWAK
DIGITAL



DIGITAL VILLAGE ACCELERATOR PROGRAM (DiVA)





SARAWAK
DIGITAL

AN OVERVIEW

a flagship program under Sarawak Digital & Innovation Ecosystem, targeting local startups to accelerate their growth and maturity with emphasis on increased revenue generation, market expansion and investment potential



VISION, MISSION & OBJECTIVES

VISION

A dynamic platform to launch Sarawakian and Sarawak-based startups beyond the borders of the state and country

MISSION

To deliver bespoke programming, resources and opportunities to accelerate and support Sarawakian and Sarawak-based startups by:

Identifying and facilitating the growth potential in the value chain as well as the founding team

Establishing a rich and dynamic ocean of resources including experts, technology and market reach

Maximizing economic impact through strategic partnerships

To provide employment, wealth creation and drive the development of technology and economy

OBJECTIVE

To run 2 cycles every year, each cycle focusing on a particular vertical

Accelerate cohorts' scale up by 5x in revenue or userbase within 1 years.

Expand cohort's market reach beyond Sarawak and with 1 international market

DiVA IN THE STARTUP JOURNEY

IDEA



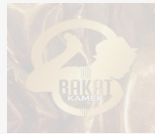
IDEATION
Inspiring & nurturing ideas



MVP
Minimum Viable Product



PMF
Product Market Fit



BUSINESS

Focus on **KPI based measurable growth** in users, customers and revenues and/or market traction & market share

GROWTH
Scaling up and expanding

Clear **human resources and administrative function** to ensure continuous and consistent operation growth

Achieved great growth, that can be expected to continue.

MATURITY
Champion

Founders and/or investors make exit(s) or continue with the company.

TALENT

ORGANIZATION

DiVA COMPONENTS

SELECTION

Selection done by an **independent evaluation committee** comprising of representatives from SDEC, TEGAS, industry partners and ecosystem builders

ONBOARDING

Setting of KPI and outcomes and tied to disbursement of the **Seed Investment** of up to RM150,000 per startup and other benefits as part of the overall program

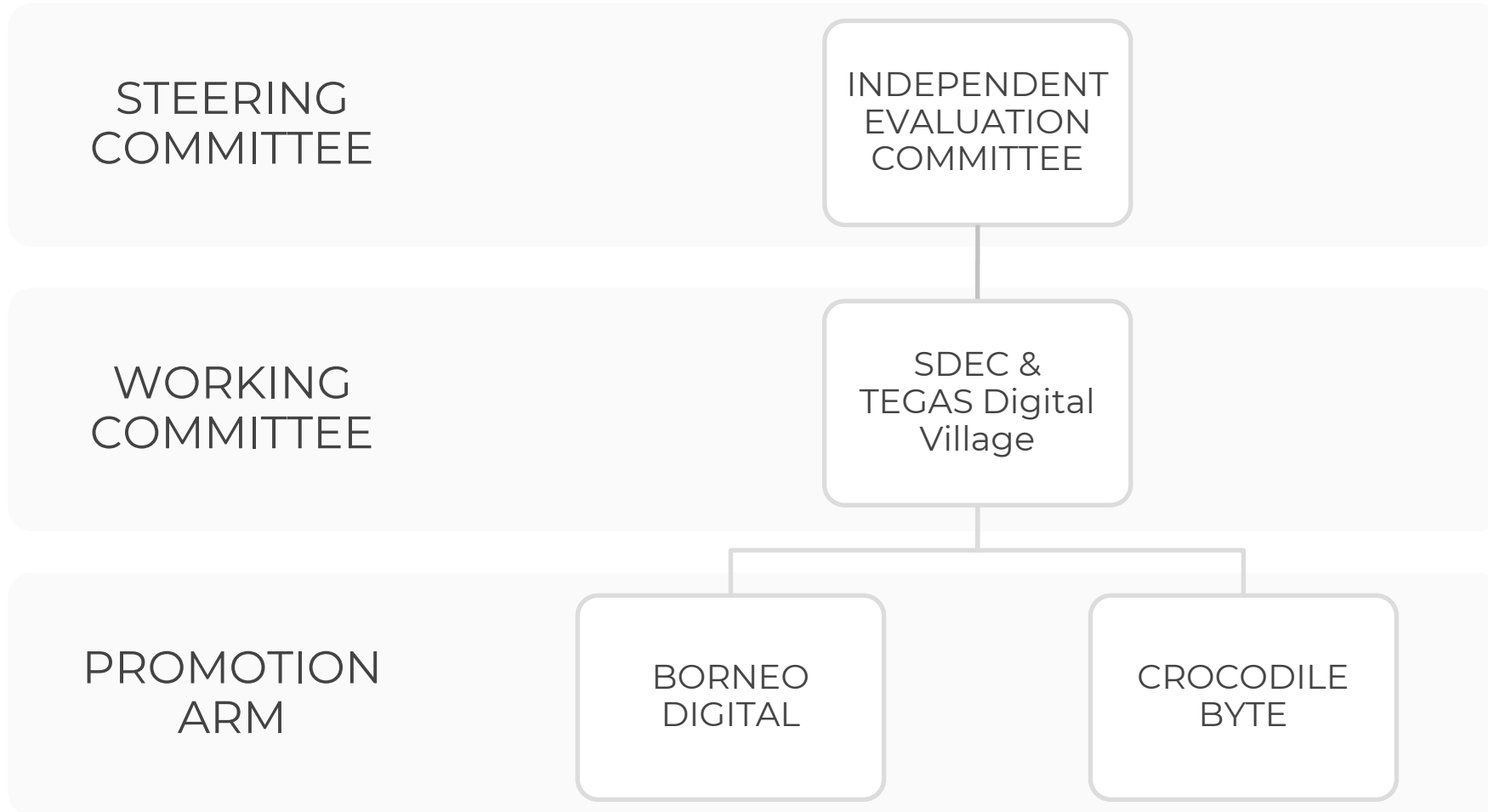
PROGRAM

6-months long bespoke program tailored to each individual startups to ensure the KPI and outcomes are met, and increase potential for further investments

POST-PROGRAM

Periodical check-ins, ongoing mentorship, as well as re-evaluation of KPI and outcomes as part of the growth journey in executing the strategy for further growth and expansion towards IPO

SELECTION: COMMITTEE MEMBERS



SELECTION: INDEPENDENT COMMITTEE

The **INDEPENDENT COMMITTEE** is proposed to be made up of industry players who have a wider startup and ecosystem experience for knowledge transfer. It is to be chaired by an industry representative who has global experience, and familiarity with the Sarawak ecosystem potential.

PURPOSE

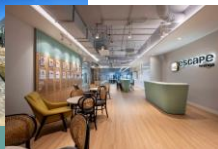
- To vet and screen through the applicants by ensuring that they are suitable for the program.
- Responsible for determining the grants allocation to the Startups.
- Setting up milestones for the grant tranche

No	Name	Role	Remarks
1	Industry Player	Chairman	By Appointment
2	Head of IED, SDEC	Member	Permanent
3	TEGAS	Member	Permanent
4	Ecosystem Partner	Member	Rotation
5	Industry Player	Member	By Appointment
6	Industry Player	Member	By Appointment
7	SDEC	Member	Permanent
8	Executive, SDEC	Secretariat	Permanent

ONBOARDING: SEED GRANT & OTHER BENEFITS

Seed Investment of up to
RM 150,000.00
 each to 6 startups

The final amount of seed grant to be awarded to the start-ups will be decided by the independent committee based on their judgement and criteria. The grant will be disbursed in tranche as the start-ups achieve each milestone that has been set by the independent committee.



Office Space at Digital Village



Partner Offerings



Access to Investors



Market Access



Mentorship

Crocodile Byte* Feature

PROGRAM: WATCHTOWER & FRIENDS



Accelerator program that is designed specifically for scale-up.



Successful startups that gone through the program with WTF

