

Guideline on Video Pitch

1. The duration of the Video Pitch has to be between 1 to 3 minutes
2. The Video Pitch must contain all the necessary information which has been provided in the SDEC Recommended Pitch Deck template
3. Choose a location that has bright and even lightning, ensure that the background of your location is appropriate for filming
4. Keep the shots steady and well framed, utilize a tripod if needed
5. Ensure that your head and shoulders are in the frame throughout the filming
6. Good audio is important, make sure that your filming location is in a quiet place. You may also consider using subtitles if needed